



Central Africa International Tourism Fair

Equatorial Guinea

OCT**27**-NOV**02** 2025

Sipopo International
Conference Center
(Malabo, Equatorial Guinea)

Supported and
Collaborated by:



www.fitacge.com

EXHIBITORS



Central Africa
International
Tourism Fair
Equatorial Guinea

Welcome to the **Central Africa International Tourism Fair (FITAC-GE)**, hosted in Equatorial Guinea, drawing the attention of international exhibitors and visitors to the richness of **Equatorial Guinean and African tourism, full of natural and cultural wealth.**

FITAC-GE serves as a marketing and communication platform where various tourist service offerings in **Equatorial Guinea, Africa, and from Africa to the world** are showcased.

Exhibitors include:

- **National and regional organizations.**
- **Private tourism offices.**
- **Tour package operators.**
- **Airlines.**
- **Hotel chains.**
- **Travel insurance companies.**
- **Tourism sector suppliers.**
- **The press.**
- **Tourism publishing houses.**
- **International tourism organizations.**
- **Brands seeking to enhance their business presence in Africa.**



EXHIBITORS

STAND FEATURES



Central Africa
International
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Space + BASIC Stand

Specifications

Size: 9m² (3m x 3m).

Height: 3m.

Includes:

- 1 table and 2 chairs.
- One power outlet with two sockets and lighting.
- Flooring and carpeting.
- Television.
- WiFi access.
- Customization, design, and signage of the stand.
- 1 hostess.

To book this stand:

[Fill out the registration form](#) or mail expositor@fitacge.com

Contact our graphics service for customization:

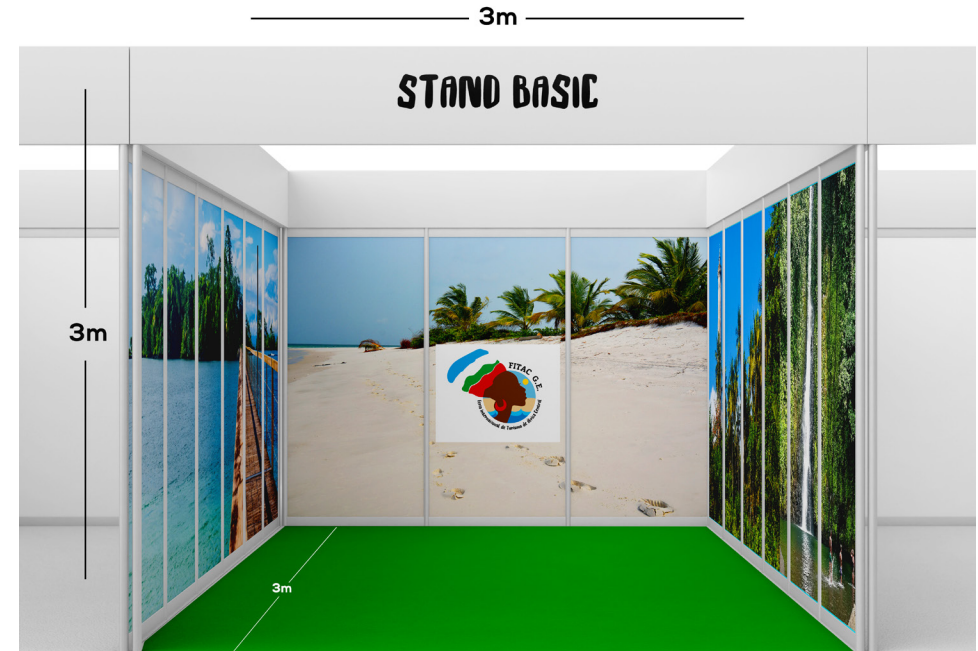
standgrafica@fitacge.com

For assistance with accommodation, tickets, and visas: :

asistencia@fitacge.com

For more information:

info@fitacge.com



Rates:

Equatorial Guinea, CEMAC and ECCAS:

3,500,000 XAF

* **Foreign countries outside CEMAC and ECCAS:**

5,000.000 XAF / 7,622€ / \$7,982

*Includes 7 nights accommodation for 1 representative stand at the following hotels: *Hotel 3 de agosto, Hotel Anda China I, Hotel Impala, Candy Vista Puerto, Bammy, Villa Brenda, Carmen Galaxy.* Includes private car, tourist routes, and festival invitations during FITAC-GE.

EXHIBITORS

STAND FEATURES



Central Africa
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Space + BUSINESS Corner Stand

Specifications

Size: 16m² (4m x 4m).

Height: 3m.

Includes:

- 2 tables and 4 chairs.
- One power outlet with two sockets and lighting.
- Flooring and carpeting.
- Television.
- WiFi access.
- Customization, design, and signage of the stand.
- 2 hostesses.

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Rates:

Equatorial Guinea, CEMAC and ECCAS:

8,000,000 XAF

* **Foreign countries outside CEMAC and ECCAS:**

10,000,000 XAF / 15.244€ / \$16,791

* **Foreign Institutions:**

15,000,000 XAF / 22.867€ / \$25,185

*Includes 7 nights' accommodation for 2 stand representatives at the following hotels: *Hotel Colinas, Hotel Anda China I, Complejo CNH, Bahía 2, Candy Vista Puerto, Tres de Agosto*. Includes private car, tourist routes, and festival invitations during FITAC-GE.

EXHIBITORS

STAND FEATURES



Central Africa
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Space + PREMIUM Stand

Specifications

Size: 18m² (6m x 3m).

Height: 3m.

Includes:

- 3 tables y 6 chairs.
- A power point with 2 outlets and lighting.
- Floor and carpet
- Television
- WiFi access
- Stand customization, design and signage
- 2 conference hostesses.

To book this stand:

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Contact our graphics service for customization:

standgrafica@fitacge.com

For assistance with accommodation, tickets, and visas: :

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For more information:

info@fitacge.com



Rates:

Equatorial Guinea, CEMAC and ECCAS:
12,500,000 XAF

* **Foreign countries outside CEMAC and ECCAS:**
15,000,000 XAF / 22.867€ / \$25,185

* **Foreign Institutions:**
20,000,000 XAF / 30.489€ / \$32,050

*Includes 7 nights' accommodation for 2 stand representatives at *Hotel Sofitel Sipopo, Hotel Anda China II, Bahía 1, Bisila Palace, Candy Vista Puerto*. Includes private car, tourist routes, and festival invitations during FITAC.

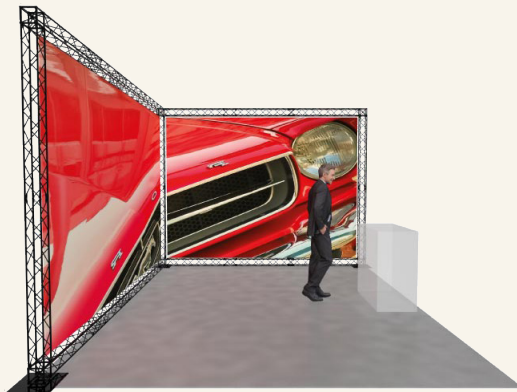
ADDITIONAL ACTIVITIES AND SERVICES



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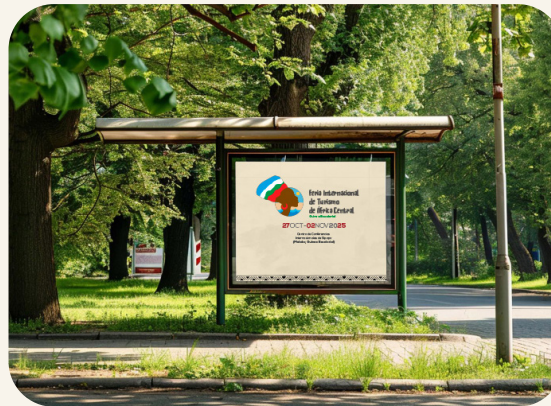
In the framework of FITAC-GE, we aim to create a diverse and dynamic fair for both the public and exhibitors. The National Park of Malabo will host numerous FITAC-GE activities, including the **GASTRONOMIC FESTIVAL "FLAVORS"** and the **CULTURAL AND LITERARY FESTIVAL "OUR AUTHORS."**

Participation Options:



REGISTRATION AND STAND PARTICIPATION

Stand 4m²: 450.000 xaf / 686€ / \$725
Stand 9m²: 650.000 xaf / 991€ / \$1,047



ADVERTISING SPACES IN MALABO NATIONAL PARK

2.000.000 xaf / 3.048€ / \$3,226



VISITOR PACKAGES

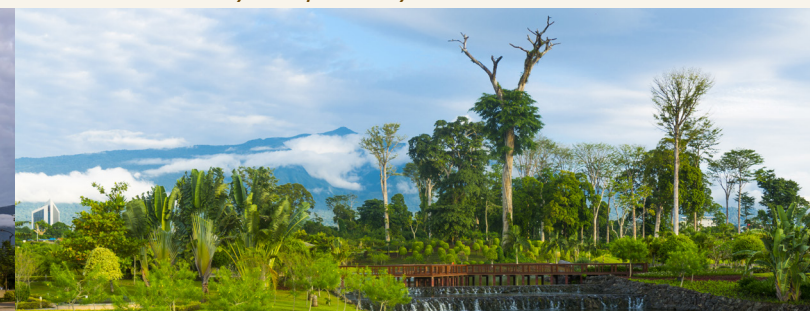
1.000.000 xaf / 1.524€ / \$1,679

Includes park entrance, hotel stay
+ Bed & Breakfast transportation,
festival access, and tourist visits

** Hotel Preguis, Bammy, Carmen Galaxy, Villa Brenda,
Carmelo y Concepción, Yoli y Hermanos, Flarex.*



Parque Nacional de Malabo



NETWORKING AND BUSINESS MEETINGS



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Plan meetings to foster negotiations and promote contacts between businesses, institutions, and organizations looking to establish partnerships or strategic alliances.

Benefits for Participants:

- Save time and money.
- Gain results through closed or initiated deals.
- Provide new players with a platform to enter the business scene.
- Reduce costs of networking and alliances.
- Increase opportunities and benefits..

REGISTRATION AND PARTICIPATION

Rate:
1,000,000XAF / 1.524€ / \$1,679

Corporate Advertising in the Business Roundtable Room

Rate:
2,000,000XAF / 3.048€ / \$3,226

VISITOR PACKAGES

Rate:
1,260,000XAF / 1.920€ / \$2,032 **includes**

- Entrance to the fairgrounds
- Hotel A+D*
- Transportation
- Festivals
- Sightseeing tours

Contract this service:

[Fill out the registration form](#) or expositor@fitacge.com

* *Hotel Preguis, Bammy, Carmen Galaxy, Villa Brenda, Carmelo y Concepción, Yoli y Hermanos, Flarex.*



SPONSORS & ADVERTISING



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Partnership Benefits:

- 🔴 **Exclusive presence** in all promotional and marketing actions.
- 🔴 **Maximum visibility** during and after the event.
- 🔴 **Distinction** from competitors.

PLATINUM

50.000.000 xaf

76.224€

GOLD

35.000.000 xaf

53.357€

SILVER

20.000.000 xaf

30.489€

BRONZE

10.000.000 xaf

15.244€

For inquiries, contact patrocinio@fitacge.com



PARTNER COUNTRY / PARTNER ENTITY



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What does it mean to be a FITAC-GE Partner?

Participating as a Partner of FITAC-GE means being involved in all activities carried out with the goal of maximizing the visibility and promotion of your partner destination. Don't miss this golden opportunity to position your country as a top-tier tourist destination in the African continent. Join us as a partner country and become the focus of this major fair.

Includes:

- **Presentation ceremony as a *FITAC-GE PARTNER*.**
- **Exclusive 108m² stand**
- **Decoration** and customization provided by the FITAC-GE organization.
- Availability of **hostesses**.
- **Thematic activities in honor of the country to promote its destination.**
- **Visual promotion of the destination on all marketing and promotional platforms associated with the FITAC-GE 2025 edition, both internationally and within and outside the Sipopo Fairgrounds, as well as in the Capital City and adjacent neighborhoods..**
- **7-day accommodation at the Sofitel Sipopo le Golf Hotel and Anda China hotel for the delegation leaders and one accompanying person or assistant, including private car and guided tours.**
- **Interviews and press conferences.**
- **Tourist dossier about your country promoting the destination**

Contact: patrocinio@fitage.com to request all the information.



the future is
Africa

in Equatorial
Guinea,
from Africa
to the world



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Contact Information

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